



2016 CONFERENCE

YAKIMA CONVENTION CENTER

October 27-29, 2016



Washington Fire Commissioners Association

Washington Fire Commissioners Association 68th Annual Conference October 27, 28 & 29, 2016 Yakima Convention Center

This year's 68th annual conference will be held in the *Palm Springs of Washington*, the beautiful Yakima Valley, beginning Thursday, October 27 through Saturday, October 29 at the Yakima Convention Center, 10 North 8th Street in Yakima. This brochure contains a complete schedule of events, class descriptions and registration form. A "register online" link is embedded in the registration form or you can visit the WFCA website at www.wfca.wa.gov to access the online option.

Preconference events include the WFCA Legal Committee meeting at 1:30 pm on Wednesday at the convention center. This is your opportunity to ask a panel of legal experts questions on "hot button" fire service issues. Also on Wednesday afternoon, please take time to visit the Vendor Exhibits and support WFCA associate members! Conference registration packets will be available for pickup from 4-6:30 pm. Across the street from the convention center, the Yakima County Fire Commissioners Association will host a "Welcome to Conference" event beginning at 4 pm at the Holiday Inn. Be sure to stop by!

The educational lineup will kickoff with Keynoter Mr. Bill Stainton, a 29-time Emmy Award-winning TV Executive Producer. Bill's presentation "It's Showtime! How to Produce Award-Winning Results in Business and in Life" will keep you laughing while providing informative and useful takeaway tips. Seminars will cover topics such as creative fundraising, grant writing, social media, emergency preparedness and all risk mobilization, as well as a session in roundtable format that will deal with issues facing fire districts & RFAs today.

Our thanks to associate members Rice Fergus Miller Architecture & Planning, ESIP, and DA Davidson & Company for agreeing to host the popular "Welcome to Conference" breakfast on Thursday. Make your plans today to attend the 68th Annual Conference of the WFCA!

An educational grant program is available to member districts/RFAs with an assessed value of less than \$50 million. A limited number of complimentary conference registrations are available. To apply, contact the WFCA office.

Visit vendor exhibit tables during early registration on Wednesday, October 26th, from 4-6:30 pm. Be sure to support WFCA associate members on Wednesday evening and again on Thursday by attending the "Suppliers' Luncheon"!

Please notify the WFCA office at (800) 491-9322 of any commissioner, secretary or chief that has passed away during the year so that they may be included in the memorial service.

The WFCA Legal Committee will meet at the Convention Center on Wednesday, October 26th at 1:30 pm. All interested parties are encouraged to attend.

Commissioners that have served for 10, 15, 20, 25, 30, 35, 40, 45, or 50 years are eligible for an honorary service award. Please contact the WFCA office for more information or an application.

Table reservations will be accepted for the Friday evening banquet through noon on Friday. Visit the WFCA registration desk or visit the wfca website (www.wfca.wa.gov) to secure a reservation.

The Yakima County Fire Commissioners Association will host a "Welcome to Conference" event on Wednesday, October 26th, at 4:00 pm at the Holiday Inn. Be sure to stop by and say hello!

Management Excellence Awards will be presented during the Friday evening banquet. Entries will be available to review at the WFCA registration desk.

ANNUAL CONFERENCE REGISTRATION FORM



WASHINGTON FIRE
COMMISSIONERS ASSOCIATION
PO Box 134
Olympia, WA 98507



ADDRESS SERVICE REQUESTED



LODGING OPTIONS

(Room rates below available for reservations made by October 1, 2016)

Holiday Inn Downtown
(509)494-7000
Room Rate: \$129 (single/double)

Red Lion Hotel Yakima Center
(509)248-5900
Room Rate: \$111.95 (single/double)

Howard Johnson Hotel
(509)452-6511
Room Rate: \$89 (single/double)

Schedule of Events

TIME	October 26th WEDNESDAY	October 27th THURSDAY	October 28th FRIDAY	October 29th SATURDAY	
8:00am	WFCA Board Meeting	WELCOME TO CONFERENCE <i>Sponsored Breakfast</i>	Social Media Update or Grant Writing Workshop	BOARD INSTALLATION BREAKFAST	
8:30		<i>Opening of Conference</i> ● Introductions ● Memorial ● 1st Call for Nominations ● Keynoter	GEMT— What Is It? or Creative Fundraising	Emergency Preparedness & All Risk Mobilization	
9:00			SUPPLIERS' LUNCHEON		
10:00			Eye-to-Eye Exposition 12:00-3:00 pm		
10:30	Business Meeting & Board Elections 1:30-3:00 pm				
12:00	PulsePoint Presentation Bakken Oil Update Immediately following conclusion of business meeting				
1:00pm	No-Host Social BANQUET ● Honorary Life Members ● Service Awards ● Management Excellence ● Entertainment				
1:30	WFCA Legal Committee (Panel of attorneys discussing current fire service issues)	Roundtable Discussions <i>Mostly Career Agency Transitional Agency Volunteer Agency</i>			
3:00	<i>Registration Desk Open</i> Vendor Exhibit Tables Yakima Fire Commissioners Association Welcome Event at the Holiday Inn	Suppliers' Hospitality Rooms Open			
4:00	SNURE SEMINAR <i>(Separate registration form mailed to members)</i>				
5:00					
6:00					
6:30					



SEMINAR OUTLINE (for class date & time see Schedule of Events)



It's Showtime! How to Produce Award-Winning Results in Business and in Life

Life is not a dress rehearsal; neither is business. How would your organization be different if everyone stopped making excuses and started producing better results in every area of their lives? Not "later," not "someday," but now! Because when it's showtime, all that matters is results. And in your business, as well as in your life, every day is showtime. 29-time Emmy Award-winning TV Executive Producer Bill Stainton has discovered that whether you're producing an award-winning television show, an award-winning team, or an award-winning life, real results come down to three simple questions: What's the show? Who's the cast? Where's the script? Bill will get you laughing, thinking, and wanting more! Get ready for an amazing keynote address!

Let's Talk About It!—Roundtable Discussions with Panel Moderators

Thursday afternoon will offer an opportunity for conference attendees to discuss relevant issues with individuals of like agencies. Each roundtable will have a panel of moderators made up of legal representatives and fire service administrators to assist in facilitating discussions and formulating possible solutions. Some topics covered during the *Mostly Career Agency* roundtable will include labor management, L&I workers' compensation, unfunded mandates, growth issues and the demand for services outpacing revenue. The *Transitional Agency* roundtable will focus on employment issues between career/part paid personnel including the current workers' compensation rate increase, equipment needs, fire department infra-structure and urban interface issues. If you are a mostly *Volunteer Agency*, hot topics will include volunteer firefighter recruitment and retention, wildfire suppression funding, additional revenue sources and the challenges of complying with unfunded mandates. Bring your topics to add to the list!

Social Media Update with Brian Snure

This relevant class will include a discussion and analysis of the requirements of the Washington State records retention schedules, Public Records Act, Open Public Meetings Act and the State and Federal Constitutions and how those requirements affect the use of social media by fire districts and regional fire authorities. Class attendees will receive sample policies designed to assist in establishing social media in the fire service. A question and answer session will give participants an opportunity to discuss current issues.



5 Easy Grants Your Fire Service Agency Should Pursue

Many small grant applications require less than two hours of time to complete, yet results can make a huge difference to your yearly budget and the morale of your volunteers and staff. Join professional grant writer Michelle Mazzola to learn about: 5 easy grants you, or your teenagers, can write tomorrow ♦ Strategies for showing the need/impact of your grant request ♦ Importance of reporting the follow up success stories. Learn the "ins and outs" of preparing competitive grant applications to sustain fire preparedness and safety.

GEMT—What Is It?

Ground Emergency Medical Transport—Washington State's EMS delivery system is recognized as one of the finest systems in the world! Service is provided to all citizens of the state regardless of the ability to pay. Unfortunately, the reimbursement rate for emergency care and transport of Apple Health (Medicaid) beneficiaries is far below the actual cost of providing these services. Legislation passed in 2015 created a state plan amendment to allow ambulance providers the opportunity to participate in an authorized program that provided increased Federal Medicaid funds for transport reimbursement. A panel will outline the GEMT program and help provide assistance on how your fire service agency (if transporting) can capture increased reimbursement rates.

Creative Fundraising Events for Your Fire Service Agency

Fire districts/RFAs always have more needs than available funding. This moderated workshop will include innovative community fundraising success stories from fire districts/departments throughout Washington State. Participants will learn how to plan and organize fundraising events that are easy and profitable; listen to a panel discussion with fire commissioners and fire chiefs describing their department's successful fundraising events; hear 10 proven strategies to simplify implementation of your fundraising events.

All Risk Mobilization & Emergency Management—Lessons We Learned from the Oso Mudslide

Fire Chief Travis Hots will lead the Saturday morning general session with a review of the Oso Mudslide and how his agency handled the events during and after the tragedy. Chief Hots will provide a dynamic PowerPoint on emergency response management. Also, a panel of experts will discuss emergency preparedness and cover the following topics as they relate to a large scale natural or manmade catastrophic event: communications, public health and medical, situational assessment, critical transport, and operational coordination. Don't miss this opportunity to learn more about emergency preparedness and mobilization!

Eye-to-Eye Exposition

Attendees will have an opportunity to interact one-on-one with representatives from various state, federal, and non-profit agencies.

PulsePoint—Better Readiness Equals Better Outcomes

When a sudden cardiac arrest emergency call comes in, your team will be ready. But what if someone was already at the scene, applying lifesaving CPR until first responders arrived? Join representatives of PulsePoint as they explain this new mobile technology.

Bakken Oil Transport —What's happening?

Experts will provide the latest update on federal and state regulations and how rail transport of oil may impact your community.